



DIRECTORS FORUM

10th ANNUAL

Faculty Biographies



George Bodenheimer
Executive Chairman, ESPN (2012-2014); President, ESPN (1998-2012)
ESPN, Inc.

George Bodenheimer is an ESPN and cable industry pioneer serving as executive chairman, ESPN, Inc. from January, 2012 through May, 2014 where he provided strategic direction for ESPN's global business. Prior to becoming executive chairman he served as the company's longest-tenured president (13 years, 1998-2012) where he led an unprecedented period of global growth. He also oversaw all multimedia sports assets of The Walt Disney Company from March 3, 2003 – December 31, 2011 and was co-chairman, Disney Media Networks from April 20, 2004 – December 31, 2011.

Bodenheimer's path to leadership mirrors that of ESPN itself—with his sharp focus on creativity and cutting-edge innovation, always enhancing value for sports fans and ESPN's business partners, and his conviction for teamwork. He believes ESPN's culture is the company's strategic advantage. As president, he viewed his primary role as working hard to preserve and enhance that culture while emphasizing career development for all of ESPN's people.

Consistent and substantive growth defined Bodenheimer's tenure as president, leading to unprecedented success. His leadership style was simple but effective: empower all employees to proactively take charge of their careers and to base decisions on the company's stated mission: "Serve Sports Fans. Anytime. Anywhere." He launched a company priority process that engaged all employees to drive business initiatives. His vision created a vibrant, innovative workplace. Bodenheimer chronicles his ESPN career in his business leadership memoir, *Every Town Is a Sports Town: Business Leadership at ESPN, from the Mailroom to the Boardroom* (May, 2015).



Stuart M. Cable
Partner and Chair of M&A/Corporate Finance for its Technology and Life Sciences Practice
Goodwin Procter LLP

Stuart Cable represents as outside general counsel public and private companies involved in the life sciences and technology sector. Mr. Cable also represents private equity and venture sources investing in such companies and investment banks serving such industries. He currently serves as Goodwin Procter's chair of M&A/Corporate Finance for its Technology and Life Sciences business practices. He previously served as chair of the firm's Corporate Department, as chair of its Hiring Committee, as chair of its Incubator, and as a member of its Executive and Allocations Committees.

Mr. Cable represents as outside general counsel to a number of private and public companies, where he counsels boards of directors and management teams on corporate governance, mergers and acquisitions, and disclosure and securities law matters. His recent M&A transactions include the sale of Onyx Pharmaceuticals to Amgen (\$10.4 billion), the sale of Eloqua to Oracle (\$1 billion), the majority sale of Foundation Medicine to Roche (\$1 billion), the sale of Idenix to Merck (\$3.8 billion), the sale of Pharmacyclics to AbbVie (\$21 billion), the sale of Xoom to PayPal (\$1 billion), the acquisition of Auspex by Teva Pharmaceuticals (\$3.5 billion) and the acquisition of Cord Blood Registry by AMAG Pharmaceuticals (\$700 million). In the course of his career, Mr. Cable has negotiated and executed over 300 M&A transactions. Mr. Cable also serves regularly as counsel to issuers in IPOs, follow-on offerings and convertible debt transactions, and acts regularly as counsel for the underwriters in such transactions.

Mr. Cable earned his J.D. from Columbia Law School, his M.B.A. from the Tuck School of Business at Dartmouth and his A.B. from Dartmouth College.



Jesse Cohn
Head of U.S. Equity Activism
Elliott Management Corp.

Jesse Cohn manages the technology portfolio and US equity activist efforts for Elliott Management Corporation, a \$25 billion hedge fund based in New York. Cohn has pursued investments in a number of companies for Elliott Management, including investments in EMC Corp, Juniper Networks, NetApp Inc., BMC Software, Brocade Systems, Epicor Software, Blue Coat Systems and others. On behalf of Elliott, he currently sits on the Boards of Directors of MSC Software, BMC Software (observer) and Ark Continuity.

Cohn is also a frequent speaker on activism and governance-related topics and has spoken at the Stanford Directors College, Harvard Law School, Columbia University, Chicago Booth School of Business, the 13D Activist Conference and a number of other venues. He is also a member of the Advisory Board at the Harvard Law School Program on Corporate Governance. In 2014, Fortune Magazine named him #10 on their 40 under 40 list of the most influential young people in business.

Prior to working at Elliott, Cohn was an analyst in the mergers and acquisitions group of Morgan Stanley. He earned his Bachelor of Science in Economics from the University of Pennsylvania's Wharton School of Business, from which he graduated summa cum laude.



R. Todd Cronan
Partner and Co-Chair for its Securities Litigation & White Collar Defense Practice
Goodwin Procter LLP

R. Todd Cronan is a senior partner in Goodwin Procter's Litigation Department and co-chair of its Securities Litigation & White Collar Defense Group. He also has been a member of the Executive Committee of the firm.

Mr. Cronan has a national business litigation and corporate investigative practice, concentrating in the areas of securities class action defense, SEC investigations and enforcement actions, Foreign Corrupt Practices Act investigations, M&A related litigation, and complex business litigation and arbitration matters. He also regularly advises boards of directors on strategies to avoid disruptive and costly litigation and provides training sessions for clients on corporate governance issues.

Mr. Cronan has represented NASD and NYSE listed corporations in a wide range of disputes arising under the federal securities laws and state laws governing the fiduciary duties of corporate directors and officers. He has extensive experience representing public companies and individual directors and officers facing SEC investigations and government enforcement actions. His experience includes cases alleging insider trading, false and misleading disclosures, improper revenue recognition and other accounting irregularities, and breaches of fiduciary duty.

Mr. Cronan has extensive experience conducting internal investigations for public companies, audit committees and other special board committees, including investigations into whistleblower complaints arising under the Sarbanes-Oxley Act and Dodd-Frank Act and investigations arising under the Foreign Corrupt Practices Act. This experience includes investigations relating to revenue recognition treatment, accounting for derivative instruments, domestic and international tax treatment of subsidiary operations, and the adequacy of the client's internal control structures. In the FCPA context, Mr. Cronan has overseen investigations for clients with operations in the People's Republic of China, Hong Kong, Thailand, Russia, the Ukraine and Germany.

In the private company area, Mr. Cronan has represented boards of directors and special committees involved in disputes over stock valuation and employee buyouts; private equity firms in disputes over leveraged recapitalizations and other refinancings; and investment funds in disputes over ownership interests and profit participation interests.

Mr. Cronan received his J.D. from Harvard Law School and his B.A. from Princeton University.



Brackett B. Denniston, III
Senior Vice President, Secretary and General Counsel (retired)
General Electric Company

Brackett was the Senior Vice President, Secretary and General Counsel for General Electric Company from 2004 until his retirement and return to Boston at the end of 2016. He was a member of the Corporate Executive Council, Chairman of the Policy Compliance Review Board (the governing compliance body of GE), and a director both of GE Capital Corporation and the GE Foundation. He also served as the executive co-champion of the company's LGBT Alliance, the GE organization devoted to its LGBT employees.

At GE, Mr. Denniston led what is widely regarded as the world's finest corporate legal and government affairs organization (for example, being named best legal department by Corporate Counsel magazine during his tenure), building a world-class compliance organization and helping lead GE through the financial crisis and GE's historic transformation. His organization included law, worldwide government affairs and environment, health and safety. Among other priorities, he focused on deepening and broadening the talent of the organization—including globally, as GE's worldwide revenues grew dramatically. He also worked closely with GE's CEO, Jeffrey R. Immelt, and its board on corporate governance issues, an area where GE was known for its leadership on a variety of governance fronts.

Mr. Denniston joined GE in 1996 as GE's Vice President for Litigation and Legal Policy. Prior to joining GE, he served Chief Legal Counsel to Governor William F. Weld of Massachusetts.

During his career, Mr. Denniston also served as Chief of the Major Frauds Unit of the U.S. Attorney's Office, responsible for white collar crime prosecutions. He was a member of the Attorney General's White Collar Crime Operations Committee and was awarded the Department of Justice's Director's Award for Superior Performance for his role overseeing over one hundred successful prosecutions.

After clerking for the Honorable Herbert Y. Choy of the United States Court of Appeals for the Ninth Circuit, Mr. Denniston began his legal career at Goodwin, Procter where he specialized in complex litigation, securities matters and white collar crime matters. He was a member of numerous firm committees including the executive committee of the firm.

He is a summa cum laude graduate of Kenyon College and a magna cum laude graduate of Harvard Law School, where he was an editor of the Harvard Law Review.

Mr. Denniston has been active in a number of civic and charitable pursuits. He is Chairman of the Board of Trustees of Kenyon College, a member of the Dean's Advisory Board of Harvard Law School, a Director both of Transparency International USA and the Pro Bono Partnership. He is a former Chair of the Zoning Board of Appeals of Duxbury, Massachusetts and of the Judicial Administration Section of the Massachusetts Bar Association and a former member of the Board of the American Arbitration Association.

Mr. Denniston is married to the former Kathleen Foley, and they have three children and a grandchild.



Lisa R. Haddad
Partner
Goodwin Procter LLP

Lisa Haddad, a partner in the firm's Business Law Department, focuses on mergers and acquisitions, corporate governance, securities offerings, securities law compliance for public companies, and general corporate matters. Ms. Haddad is a member of Goodwin Procter's M&A/Corporate Governance Practice.

Ms. Haddad has extensive experience in representing buyers and sellers in merger and acquisition transactions involving both public and private companies, especially in the life sciences and technology sectors. In this area, she has a special focus on public company mergers and acquisitions. Ms. Haddad also advises public companies on a wide variety of corporate and securities matters, including offerings of equity and debt securities. Ms. Haddad also represents public companies as general corporate and securities law counsel, providing advice in all aspects of corporate governance and securities law compliance.

Ms. Haddad earned her J.D. from Harvard Law School and her B.B.A. from the University of Massachusetts Amherst.



Steve Vinter
Site Lead and Engineering Director
Google, Inc.

Steve Vinter has been Site Lead and Engineering Director at Google in Cambridge since early 2007, managing the growth of the site from 40 to 1000 people. He has been responsible for setting strategy for the site's technical direction, and overseeing hiring, food, space, community affairs and culture. Managing rapid growth in an office remote from headquarters in a non-hierarchical, fast paced, and well known company are distinctive aspects of the Google workplace in Cambridge. Steve serves as a founding Board member and Vice President of the Kendall Square Association; Overseer at the Museum of Science, Boston; Advisor to MIT's OEOP program; member of Governor's STEM Advisory Council; and Board member of the Community Charter School of Cambridge. Steve co-founded the MassCAN initiative to offer every K12 student in Massachusetts the opportunity to learn computer science. Steve has focused on building products and services for hundreds of millions of users of mobile and cloud computing and is a passionate advocate for improving the way we inspire and educate students about computer science.